

# BEYOND

## Security

Our BEYOND digital careers platform provides a high level of security compliance including:

- All sensitive information is encrypted.
- The platform has been custom built by in-house developers. There are no third party plugins that have access to the data.
- Data storage & primary delivery (outside of regional CDN delivery through region specific load balancing) is from our server in Sydney NSW.
- Provide controls (such as Data Loss Prevention settings) to ensure data cannot be leaked or accidentally shared from the system.
- All passwords are obfuscated using salted hashes & MFA are handled by Google PAM using TOTP. This requires the user to select this method of sign on.
- Provide role-based access control to ensure minimum privilege is applied to access and appropriate segregation of duties.
- Provide a means to suspend (temporarily and permanently) accounts access to the platform in scenarios of misuse or abuse.
- Accounts and credentials cannot be collected for reuse or sold for any other purpose.
- Our Amazon AWS load balancer is installed with threat detection and DDoS mitigation and reporting software.
- Provide regular monitoring of logs to identify anomalies or abnormal events including attempts to breach accounts or access restricted zones/rooms.
- User interactions are time stamped and duration logged, and data logged for reporting purposes.
- Logs are retained for future analysis, investigation or have the ability to export if required.

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## Plain language data usage principles

Our full privacy policy below details how and why we collect and disclose your data. We've summarised this information into a plain-language explanation below.

### Why we collect data

- Some data is necessary to operate the tools on our website.
- We use your data to recommend and share videos, news, opportunities and events that are of interest to you.
- Some information needs to be passed on if you want to be connected to an institution or organisation on the platform.

### Who do you share my data with?

- If you choose to engage in communication with a university and/or registered education/training providers on the platform, your basic data may be shared to facilitate this communication.
- Third party services that help us run the platform (eg. our event registration and ticketing services for webinars).
- Where you have indicated an interest in an authorised university, by means of clicking or downloading their content, your email may be provided to them.
- If you are a high school student, authorised teachers or Careers Advisers at your school may have access to some of your data.

### When might you share my data?

- If you register to attend an event on the platform, we may share information about you with the host. We will also need to send a small amount of your data to our ticketing and registration systems.
- When you visit a university's space on the platform, it indicates you want to learn more about them. If a university you have visited has updates relevant to you we may share some of your data. You have complete control of the messages you receive.
- If you start a chat or schedule a registered appointment with a university/RTO provider, some of your information will be shared with the institution you have started a chat with.
- For high school students, authorised teachers and Careers Advisers may be able to access some of your data when they use the platform. This is to help them support your career planning.

### Who controls my data?

- You have complete control of your own data, and can advise us if you want to unsubscribe from some, or all communication at any time.
- We will securely store your personal data to ensure it's protected.

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**[View our full privacy policy below](#)**

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## Inspiration Education Pty Ltd BEYOND Virtual Careers Platform

### 1.0 Data Privacy Policy

Inspiration Education is a leading educational and virtual events provider.

This privacy policy governs the collection and use of personal information for Inspiration Education Pty Ltd. For further information on the company, please visit: <https://beyond.edu.au>.

We are committed to protecting and respecting your privacy and personal data. This data privacy policy explains the types of personal information we collect, how we use your personal information, who we share it with, how we protect it, and your legal rights in relation to your personal data. This applies to your use of our site <https://beyond.edu.au>.

Inspiration Education Pty Ltd. is committed to abiding by this privacy policy, as well as the requirements of applicable laws, in the operation of our business. Please read this policy carefully to understand our views and practices regarding your personal data and how we will treat it.

For the purpose of the General Data Protection Regulations (EU) 2016/679) and any national implementing laws, regulations and secondary legislation and the Data Protection Act 1998 ("Data Protection Legislation"), the data controller is Inspiration Education Pty Ltd, registered in Australia with ABN 90 164 577 217.

Registered address: PO Box 2236, Woollooware, NSW 2230.

Your acceptance of this privacy policy is deemed to occur upon your first use of our sites. If you do not accept and agree with this privacy policy, you must stop using our sites immediately.

### 2.0 Who we are

The data controller is Inspiration Education Pty Ltd.

### 3.0 Information covered by our policy

This policy covers all personal information collected and used by Inspiration Education Pty Ltd. In this policy "personal information" means information that (either in isolation or in combination with other information held by us) enables you to be identified as an individual or recognised directly or indirectly. This may include your name, email address, school, computer IP address, phone number and technical information from the devices you use to receive our services.

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## 4.0 Personal data

You may be asked to provide personal data whilst you are in contact with us. Personal data is information that can be used to identify or contact you. You do not have to provide the personal data that we request, however, if you choose not to, we may not be able to provide you with the products and/or services that you have requested. We have developed a **plain language data usage policy** which explains how your information is used and shared on the platform. This can be viewed here:

For users under the age of 16, we will make reasonable efforts to confirm parental consent through a **parental confirmation** on the user's profile page. Some features of the platform may be restricted for users who haven't confirmed parental consent.

We are collecting this information on the basis that you have obtained consent from your parent or legal guardian for the provision of this information.

## 5.0 Legal basis for processing your personal data

We will only process your personal information where we have a legal basis to do so. The legal basis will depend on the purposes for which we have collected and use your personal information. In almost every case the legal basis will be one of the following:

5.1 The legitimate interests of Inspiration Education Pty Ltd events and services: Where it is necessary for us to understand our customers, promote our services and operate effectively as an educational company, provided in each case that this is done in a legitimate way which does not unduly affect your personal privacy and other rights. We will rely on this legal basis when we conduct certain market analysis to understand our customers in sufficient detail so we can create new services and improve the profile of our events.

5.2 Consent: Where you have provided your consent to receive certain marketing or event information from us and the exhibitors you engage with at the virtual event. You can withdraw your consent at any time, including by clicking on the "unsubscribe" link at the bottom of any marketing email we/they send you. You will also have the option to update your preferences on what information you receive from us. Example: newsletters, general marketing updates etc.

For users under the age of 16, we will make reasonable efforts to confirm parental consent through a **parental confirmation** on the user's profile page. Some features of the platform may be restricted for users who haven't confirmed parental consent.

5.3 Performance of a contract with you: To arrange a meeting with an exhibitor, confirming details for a live chat, or confirming a booking of an event ticket via email and we need to

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use your contact details to pass on to the third party as part of our contractual obligation to you.

## **6.0 How we collect and process your personal data**

We may collect and process the following data about you:

6.1 Information you give us. You may give us personal data by filling in forms on our sites or corresponding with us by email or otherwise. This includes information provided at the time of using our sites, registering to attend an event, requesting services, using the 'enquiry' function and when you report a problem with our sites. The personal data you give us may include your name, email address, school, year at school, mobile telephone number, as well as other non-sensitive personal information.

6.2 (a) Information we collect from you. With regard to each of your visits to our sites we may automatically collect the following information: technical information, including the Internet protocol ("IP") address used to connect your computer to the Internet, your login information, browser type and version, time zone setting, browser plug-in types and versions, operating system and platform; and

6.2 (b) information about your visit, including the full Uniform Resource Locators ("URL") clickstream to, through and from our sites (including date and time), page response times, download errors, length of visits to certain pages, page interaction information (such as scrolling, clicks, and mouse-overs), and methods used to browse away from the page.

6.3 Information we receive from other sources. This is information we may receive about you if you use any of the other websites we operate or any of the other services we provide. We are also working closely with third parties (including, for example universities, educational institutions, schools, sponsors and other exhibitors). We will notify you when we receive information about you from them and the purposes for which we intend to use that information.

6.4 To attend the event for which you are registered, your data (first name, last name, email, school, year at school) will be shared with contracted third parties acting as the Exhibitor/Sponsor/Visitor Liaison, Venue Management or Ticketing and Registration platforms. Third parties include:

6.4 (a) Ticket and webinar registration system pre-event and management during the webinar.

6.5 We will notify all attendees, sponsors, speakers and partners via email with general event updates in the lead up to the event.

## **8.0 Cookies Privacy Policy**

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## 8.1 What are cookies?

Cookies are small text files containing user IDs that are automatically placed on your computer or other device when you visit a website. The Cookies are stored by the internet browser. The browser sends the Cookies back to the website on each subsequent visit, allowing the website to recognise your computer or device. This recognition enables the website provider to observe your activity on the website, deliver a personalised, responsive service and improve the website.

## 8.2 How are we using cookies?

Our websites use cookies to distinguish you from other users. This helps us to provide you with a good experience when you browse the websites and also allows us to improve our websites. If you are using our sites, we will use your personal information to help you to log on to your account and into restricted areas of our sites and to permit future use of the site.

We may use your IP address to help diagnose problems with our server, or to administer our sites. We may conduct analyses of user traffic to measure the use of our sites and to improve the content of our sites and our services. These analyses will be performed through the use of IP addresses and cookies. We may also use cookies to enable the signing in process after you have registered with us and to provide you with more tailored information when you return to our sites.

## 9.0 Where we are storing your personal data

We'll take care to ensure that your personal information is secure.

We follow good practice security protocols across our business to ensure that information is protected

We regularly review our information collection, storage and processing practices, including physical security measures, to guard against unauthorised access to our systems

We restrict access to personal information to Inspiration Education Pty Ltd staff, contractors and agents on a need-to-know basis.

When we share information with our suppliers, we enter into agreements with them requiring them to comply with all applicable laws and controlling further distribution or disclosure of the information to other parties.

We will not keep your personal information for longer than necessary for the permitted purposes. We regularly review the data we hold and implement programmes to delete unnecessary information from our systems.

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We may need to keep certain information for reasonable business or legal purposes (e.g. accounts information, unsubscribe records, information needed to prevent identity theft, legal disputes and misconduct) even if deletion has been requested.

## 10.0 Your data protection rights

Inspiration Education Pty Ltd always will enable you to exercise your rights as provided by data protection laws.

You have these rights in relation to your information:

- **Access:** You can obtain confirmation of whether we hold any information about you and, if so, you can access your information and details of how we process it, as long as this does not adversely affect the rights and freedoms of others.
- **Rectification:** We will rectify any errors in the personal information we hold on request.
- **Erasure:** You can ask us to delete your personal information from our systems in the following situations:
  1. The information is no longer necessary for the purpose for which it was collected
  2. You withdraw your consent on which the information processing is based and where there is no other legal ground for the processing
  3. You object to the information processing and there are no overriding legitimate grounds for the processing
  4. The information has been unlawfully processed
  5. The information has to be deleted for compliance with a legal obligation to which we are subject.
- **Right to restrict processing:** You have the right to restrict our information processing on specified grounds.
- **Notification:** Where you've asked us to rectify, delete or restrict processing of your information, we'll pass on your instructions to anyone we've shared your information with, unless this proves impossible or involves disproportionate effort, in which case we'll let you know.
- **Data portability:** You have the right in specific circumstances (where automated processing is based on consent) to receive your information in a structured, commonly used and machine-readable format and have the right to transmit the information to another entity without hindrance.
- **Right to object:** You have the right to object to our processing of your information, including in relation to profiling, direct marketing or scientific or historical research purposes.



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- Automated individual decision making: We don't carry out this kind of decision making. However, for your information, you have the right not to be subject to a decision based solely on automated processing, including profiling, which produces legal effects concerning you unless this is necessary for our contract, is authorised under applicable law or is based on your explicit consent.

## **11.0 Contact us**

If you have any questions about this privacy policy, you can email at [info@beyond.edu.au](mailto:info@beyond.edu.au).

This Data Privacy Policy was last updated January 2024.